



# **GGEBI**

# **WHITEPAPER**

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# **CORE OBJECTIVE**

This whitepaper is created to provide adequate understanding of:

## **OUR IDEA & VISION**



## **OUR SERVICES**



## **OUR PLATFORM**

By the end of this whitepaper, we hope you truly understand our idea & vision, our services and our platform. The provided information is to help you understand the idea behind GGEBI Token and its ecosystem.





## 1.INTRODUCTION

The world is changing incredibly fast, the use of cryptocurrency is increasing every year within the millennial. Also, it is easy to carry cryptocurrency than cash or cheques and credit or debit cards.

Aside from Bitcoin, which is known as the first cryptocurrency, there are more than 1,000 cryptocurrencies listed in different exchange markets. All of these altcoins provide similar or different uses and they are applied to a different kind of industry. Blockchain -- a technology that cryptocurrency build on it had already made a huge impact on the world, some major company started to implement blockchain into their system.

GGEBI Token, a new token aimed to be used as a mode of payment for our K-Beauty Platform. It acts as a fast, convenient mode of payment that can be used anywhere and anytime with ease.





Revenue, 2022 (US\$M)

**\$91,991.6**



Forecast, 2030 (US\$M)

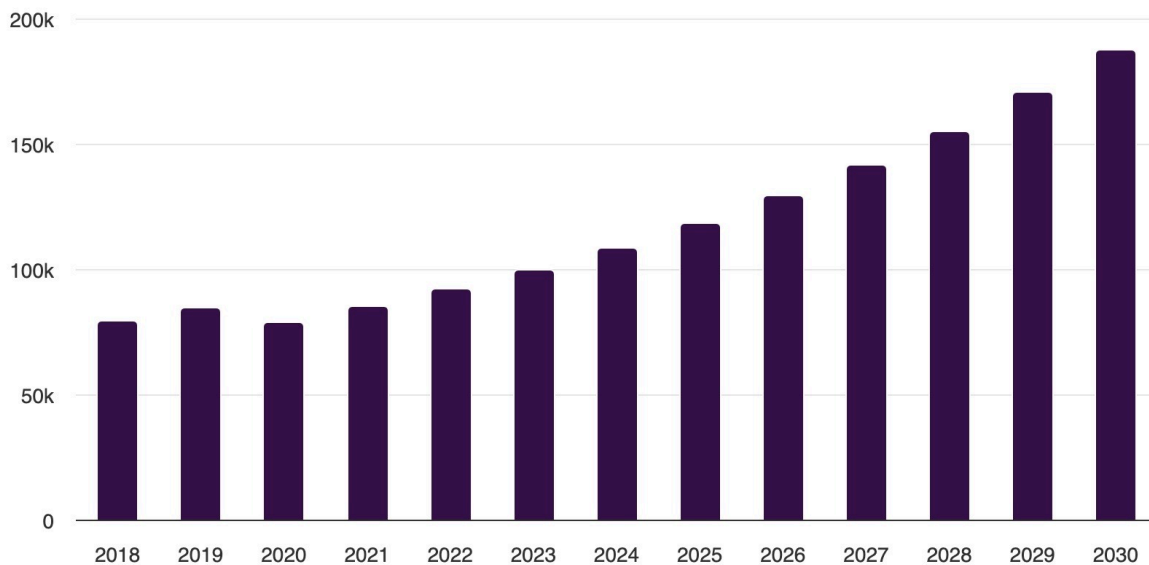
**\$187,409.9**



CAGR, 2023 - 2030

**9.3%**

Global k-beauty products market , 2018 2030 (US\$M)



## 2. PROJECT BACKGROUND

The South Korean-cosmetics industry revenue last 2022 was at \$91 Billion back and is projected to be growing at an average of 9% per year. With this estimation, it will have a global revenue at around \$187 Billion by 2030. With this growing popularity and user-base, it will be best if we can offer our customers with a mode of payment that is censor-proof, globally available and fast which is cryptocurrency. We plan on getting GGEBI listed in major exchanges to make it easily accessible by the global community.

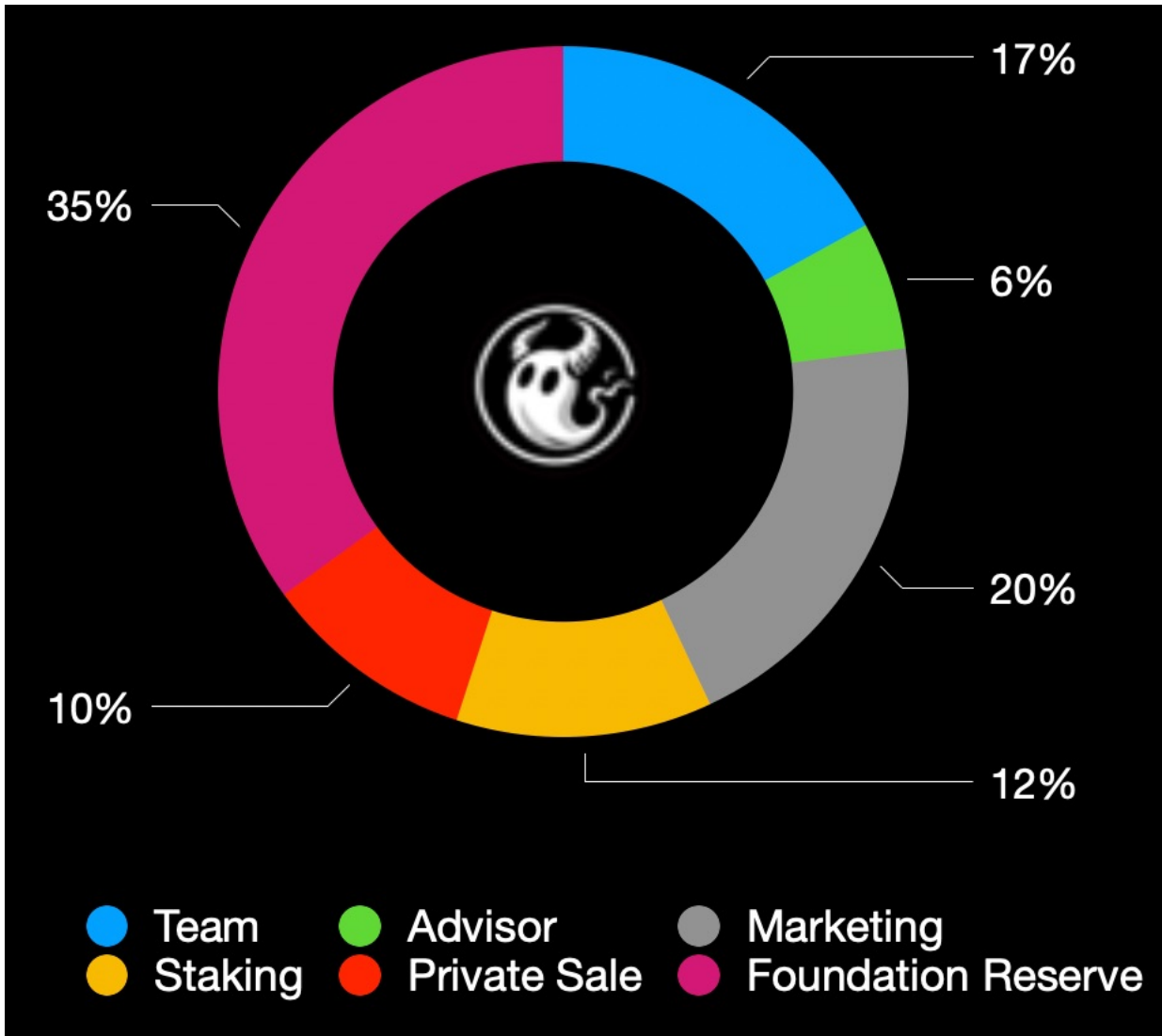


### 3. MISSION STATEMENT

Our mission is to build a token that provide efficiency in our daily lives with privacy, security, and most importantly convenience for our holders. We also aims to provide our users the best service that we can offer when it comes to providing them means to be able to make use of their GGEBI Tokens.



# GGEBI



## 4. TOKENOMICS

We believe that this GGB allocation is best for the future of the project.



## 5. REAL ESTATE

Ggebi Coin plays an important role in the global real estate business through its smart business model, which combines real estate information with Baroin Payments, a payment system. In addition to real estate transactions, the coin connects with various fields such as life services, shopping, tourism, leisure, and entertainment, providing a token economy that allows users to efficiently use multiple services at once. This maximizes the convenience and efficiency of transactions by integrating all economic activities related to the global real estate business into one ecosystem.





## 6. RETAIL

Ggebi coins revolutionize the K-beauty market as a fast and secure payment method. The Korean cosmetics industry worth \$91 billion in 2022 is expected to grow to \$187 billion by 2030, and Ggebi coins will contribute to the expansion of this market by providing uncensored and convenient payments to global users. Driven by the global popularity of K-beauty, Ggebi coins will become the main payment method in the market.





## 7. MARKETING STRATEGY

GGEBI Token will only go as far as our marketing services can go and in such, we would like to make sure that we will reach as many users as possible by creating social media accounts like Twitter, Telegram, etc. We will also be listing GGEBI Token in famous exchanges to make sure that we get the as much visibility as possible. Together with our platforms for users to be able to use GGEBI Tokens, our great service will be an organic way to grow our user base.





## 8. Closing

In the world today where Korean influence is very wide due to K-Drama and K-Pop and the same time Crypto has never been this popular, Korean Cosmetics Ecommerce + Crypto is a much needed business to be established.

Being a major player in this market is our goal not only as a Cosmetics business but also our GGEBI token. As our Cosmetics reach grows, our GGEBI token popularity will follow and so is the price. Join us and be part of the GGEBI family.

